

# Privacy Policy

Last updated: June 10, 2025

## 1. Introduction

Cumbre SimRacing is committed to protecting the privacy of its users. This Privacy Policy explains how we collect, use, share, and protect users' personal information on our website (cumbresimracing.com).

## 2. Data Controller

The sole data controller of your personal information is Cumbre SimRacing, located in SPC Free Zone, Sharjah, with registration number 325646/6. If you have any questions regarding the processing of your data, you may contact us at **cumbresimracing@gmail.com**.

## 3. Personal Data Collected

We collect and process the following personal data from users:

- **Contact information:** name, email address, and phone number
- **Payment information:** data related to championship registration payments
- **Identification and account data:** username and password
- **Championship participation data:** statistics, results, and activity on the website

## 4. Purposes of Data Processing

We process users' personal data for the following purposes:

- **Manage registration and participation in championships:** to process entries, ensure sessions run correctly, and manage results
- **Process payments and refunds:** to manage payments and, where applicable, process refunds
- **Provide customer support:** to resolve issues or questions related to the platform
- **Improve our services:** to analyze and enhance website functionality and user experience
- **Comply with legal obligations:** to meet applicable regulations, such as tax and accounting laws

## 5. Legal Basis for Processing

The processing of personal data is based on the following legal grounds:

- **Performance of a contract:** for championship registration, participation, and course purchases
- **Consent:** when users explicitly agree to receive marketing communications or subscribe to newsletters
- **Legitimate interests:** to improve services and manage platform interactions
- **Compliance with legal obligations:** in the case of tax or regulatory requirements

## 6. Data Retention

Personal data will be retained as long as necessary to fulfill the purposes described above or until the user requests data deletion. Afterward, the data will be deleted or anonymized, unless a legal obligation requires its retention.

## 7. Data Sharing

We do not share users' personal data with third parties except in the following cases:

- **Service providers:** we work with service providers who support our operations, such as payment processors, web hosting services, and technical support

- **Competent authorities:** when required by law or to comply with legal obligations, we may share data with governmental authorities or entities

## 8. Users' Rights

Users have the right to:

- **Access their data:** know what data we are processing about them
- **Rectify their data:** request the correction of inaccurate or incomplete information
- **Delete their data:** request the deletion of data no longer necessary for the purposes collected
- **Restrict processing:** in certain circumstances, request the restriction of processing
- **Object to processing:** in certain situations, object to the processing of their data
- **Data portability:** receive their personal data in a structured and commonly used format to transfer it to another controller

To exercise any of these rights, users may send a request to **cumbresimracing@gmail.com**. Identity verification will be required before processing any request.

## 9. Data Security

Cumbre SimRacing has implemented appropriate technical and organizational security measures to protect users' personal data from unauthorized access, loss, or alteration.

## 10. Cookies

The website uses cookies to enhance the user experience and provide a personalized service. You can learn more about our use of cookies in our Cookie Policy.

## 11. Changes to the Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Users will be informed of relevant changes on this page. We recommend reviewing this Privacy Policy periodically to stay informed about potential changes.

## 12. Contact

If you have any questions about this Privacy Policy or wish to exercise your rights, you may contact us at **cumbresimracing@gmail.com**.